

***LETTER & EMAIL FOR PARENTS TO BE SENT OUT 3 DAYS BEFORE  
This letter is when you are only hosting a student assembly (not a parent one).***

Dear Families:

Today's students face a sexualized culture where dangerous behaviors regarding intimacy, alcohol, drugs, sexting, porn, and "hooking up" are continually promoted in various mediums. Consequently, schools throughout the country are seeing cases of sexual misconduct - including sexual assault cases among their students. To best protect our students, we want to be proactive in providing our students the skills to best protect themselves and their peers.

On \_\_\_\_\_ (date), our school is bringing the powerful educational program "**SAFER Choices**" [OR "**Let's Talk**" – **you choose which to enter here**] to our students. Parents, educators, and community members throughout the country and from all walks of life (cultural, faith, socio-economic) praise this educational program for creating significant change in students' ability to make safer choices in their lives and in the lives of their peers, especially concerning healthy relationships, sexual decision-making, respecting boundaries, porn, sexting, consent and stopping sexual assault from happening. Here are a couple of reviews:

*We had the privilege of presenting Mike Domitrz's interactive assembly at our high school. I can't recall an assembly that was more well-received on such a relevant topic to the lives of young people in my 29 years in public education.*

*Mike has a captivating style that challenges students to reassess their pre-conceived notions regarding appropriate conduct in dating relationships. Mike puts kids on the spot to think, and does it in a way that is respectful and courteous. He mixes in appropriate humor that makes the assembly fun as well as enlightening.*

You may have seen Mike quoted in major publications such as The Wall Street Journal or seen him as a featured expert on Dateline NBC's "My Kid Would Never Do That" series. You can learn more about The Center for Respect and Mike Domitrz online at [www.CenterForRespect.com](http://www.CenterForRespect.com).

The Center for Respect's beginnings and Mike Domitrz's personal story is very powerful for students and so we ask you to NOT share anything about Mike with your student. Instead, let your student learn about Mike's journey during the presentation. If your student asks what the program is about, say the truth: a fun, thought-provoking look at dating and intimacy that will also discuss serious issues like sexual assault. If your kids are experiencing the program is a live virtual event, encourage them to be kind and respectful in the Chat.

Thanks for your continued support in helping us educate your students with materials and content they can use in their lives today and throughout their life!

Sincerely,

***LETTER & EMAIL FOR PARENTS TO BE SENT OUT 3 DAYS BEFORE  
hosting BOTH a Parent Program and a Student Assembly lead by Mike Domitrz.***

Dear Families:

Today's students face a sexualized culture where dangerous behaviors regarding intimacy, alcohol, drugs, sexting, porn, and "hooking up" are continually promoted in various mediums. Consequently, schools throughout the country are seeing cases of sexual misconduct – including sexual harassment and sexual assault cases among their students. To best protect our students, we want to be proactive in providing our students the skills to best protect themselves and their peers.

On \_\_\_\_\_ (date), our school is bringing the powerful educational program led by Mike Domitrz to our students. Parents, educators, and community members throughout the country and from all walks of life (cultural, faith, socio-economic) praise this educational program for creating significant change in students' ability to make safer choices in their lives and in the lives of their peers, especially concerning healthy relationships, sexual decision-making, respecting boundaries, porn, sexting, consent and stopping sexual assault from happening. Here are a couple of reviews:

*We had the privilege of presenting Mike Domitrz's interactive assembly at our high school. I can't recall an assembly that was more well-received on such a relevant topic to the lives of young people in my 29 years in public education.*

*Mike has a captivating style that challenges students to reassess their pre-conceived notions regarding appropriate conduct in dating relationships. Mike puts kids on the spot to think and value and does it in a way that is respectful and courteous. He mixes in appropriate humor that makes the assembly fun as well as enlightening.*

In addition to our student assembly, Mike Domitrz will offer a free evening program designed specifically for parents. The program entitled, "**SAFER Choices for my Child in a Sexualized World**", will start at \_\_\_\_\_ on \_\_\_\_\_ at \_\_\_\_\_. The one-hour parent presentation has been promised to be fun, interactive, thought-provoking, and sure to leave you with a few simple tips you can apply immediately in your own home.

You may have seen Mike quoted in major publications such as The Wall Street Journal or seen him as a featured expert on Dateline NBC's "My Kid Would Never Do That" series. By attending this evening's program with Mike, you will have fun learning essential strategies and skills for helping your child make safer choices around dating, intimacy, alcohol (and other drugs), porn, sexting, consent, and much more. You can learn more about The Center for Respect, your host Mike Domitrz, and both sessions online at [www.CenterForRespect.com](http://www.CenterForRespect.com).

The Center for Respect's beginnings and Mike Domitrz's personal story is very powerful for students and so we ask you to NOT share anything about Mike with your student. Instead, let your student learn about Mike's journey during the presentation. If your student asks what the program is about, say the truth: a fun, thought-provoking look at dating and intimacy that will also discuss serious issues like sexual assault. If your kids are attending Mike's program as a live virtual event, please encourage them to be kind and respectful in the Chat.

Thanks for your continued support in helping us educate your student with materials and content they can use in their lives today and throughout their life!

Sincerely,

***EMAIL FOR PARENTS TO BE SENT THE DAY OF THE EVENTS***  
***when hosting BOTH a Parent Program and a Student Assembly lead by Mike Domitrz.***

Dear Parents:

The BUZZ around school today has been about the “SAFER Choices” program and all the great ideas the Founder of The Center for Respect, Mike Domitrz, shared with our students. You don’t have to ASK for any feedback because the students can’t STOP talking about the helpful concepts revealed today.

How can you keep the conversation going at home? Attend tonight’s fun, interactive, and thought-provoking session just for parents titled “**SAFER Choices for my Child in a Sexualized World**” – hosted by **Mike Domitrz**. The 1 hour session will start at \_\_\_\_\_ in the \_\_\_\_\_ (list the location). Don’t miss out!

You may have seen Mike quoted in major publications such as The Wall Street Journal or seen him as a featured expert on Dateline NBC’s “My Kid Would Never Do That” series. By attending this evening’s program with Mike, you will have fun learning essential strategies and skills for helping your child make safer choices around dating, intimacy, alcohol (and other drugs), porn, sexting, consent, and much more. When we fail to have these discussions, students fail to be better protected.

Here at the school, we’d like to say, “**THANKS!**” for all the support you provided in bringing this unique educational opportunity to our students! Many times, school districts miss out on cutting-edge programs because of a community’s Fear of the Unknown with discussing sensitive topics. Instead, you have realized the importance of discussing these urgent topics in our students’ lives. **THANK YOU!!**

Sincerely,

**\*\*\*IMPORTANT\*\***

If you are having a DRAWING or GIVEAWAY for the evening program (to help boost attendance), PROMOTE the INCENTIVE in this letter and in all communications!!

***EMAIL & LETTER FOR PARENTS TO BE SENT 3 DAYS BEFORE***  
***when hosting ONLY a parent program lead by Mike Domitrz***  
***(no student assembly is being conducted).***

Dear Parents:

Today's students face a sexualized culture where dangerous behaviors regarding intimacy, alcohol, drugs, and "hooking up" are continually promoted in various mediums. Consequently, more schools throughout the country are seeing alarming rates of sexual misconduct, pregnancies, and sexual assault cases among their students. Parents are continually expressing concern about the world their kids are growing up in.

On \_\_\_\_\_, our \_\_\_\_\_ is bringing the powerful educational program "**SAFER Choices for my Child in a Sexualized World**" to our community. Parents, educators, and community members throughout the country and from all walks of life (cultural, faith, socio-economic) praise this educational program for creating significant change in parents and kids' ability to better discuss making safer choices in their lives and in the lives of their friends, especially concerning healthy relationships, sexual decision-making, respecting boundaries, porn, sexting, consent and stopping sexual assault from happening.

Questions parents often ask are:

1. "While I know other kids are, my teenager is not dealing with these aspects of life. Why do I need to get involved before he or she is starting to date?"
2. "My teenager is way past the 'dating stage'? How do I make this seem relevant for them?"

By attending the evening program, you will get these questions and many more answered by the Founder of The Center for Respect, Mike Domitrz. You may have seen Mike quoted in major publications such as the "Wall Street Journal" or seen him as a featured expert on Dateline NBC's "My Kid Would Never Do That" series.

This one-of-a-kind session will start at \_\_\_\_\_ and only last around 1 hour in the \_\_\_\_\_ (name the location). Don't miss out!

**Parents, you choose whether you want to bring your teens with or make it just for you.**

Thanks for your continued support in helping us educate your students with materials and content they can use in their lives today and throughout their life!

Sincerely,

**P.S.** At the conclusion of the program, we will be hosting a book signing where Mike Domitrz will be happy to sign books, shirts, and DVDS.



## SAMPLE EMAIL SENT FROM A SCHOOL

**Subject:** EHS Speaker: Respecting Boundaries & Consent



Dear Parents,

We hope you will join us for an evening with Mike Domitrz and The Center for Respect at \_\_\_\_\_ **p.m. on Tuesday, March 21<sup>st</sup> in the** \_\_\_\_\_.

For more than a decade, The Center for Respect has been inspiring students and families through humor and a truly unique approach to healthier dating and communication. Impactful and timely, The Center for Respect holds nothing back. As an award-winning author and the founder of [The Center for Respect](#), Mike Domitrz works closely with students, parents, and educators across the country, discussing healthy approaches to respectful relationships.

You may have read Domitrz quoted in major publications such as *The Wall Street Journal* or viewed him as a featured expert on Dateline NBC's *My Kid Would Never Do That* series. In bringing Domitrz to campus, we hope you will gain useful skills and strategies for helping your child make safer choices around relationships, dating, substances, and consent.

## DESCRIPTION for Let's Talk Assembly:

In this skills-based assembly, students will gain specific tools and strategies for helping them make the safest, healthiest choices in today's sexualized world. Students will gain specific how-to approaches for addressing:

- Overcoming the Pressure to Have Sex in High School.
- Unhealthy Expectations Around Nudes and Sexting.
- Understanding the Dangers of Combining Alcohol and Sex.
- Find Out the Harmful Impact of Porn's Unrealistic Portrayals.
- Eliminating Peer Pressure.
- How to Build a Healthy Sexual Standard for Oneself.

Here are testimonials from high school students who experienced this assembly:

- *"Amazing and a must. To not attend is to sell yourself short."*
- *"An event that teaches you how to actually foster a healthy relationship instead of just telling you what not to do."*
- *"Awesomely informational."*
- *"Deep and meaningful. Very detailed and actually helpful."*
- *"Enlightening."*
- *"Eye opening, this helps you to realize a lot of things that you don't think about."*
- *"The session covered the importance of consent and not giving in to peer pressure, as well as the unhealthy standard Porn sets and how it can really affect people."*
- *"It was very different from your typical assembly. It breaks a lot of the deep rooted mindsets that we had about peer pressure, consent, and sex."*
- *"Life changing!"*