

2 SAMPLE PRESS RELEASES TO SEND TO LOCAL MEDIA & ORGANIZATIONS

PRESS RELEASE #1 - FUN APPROACH & MOST EFFECTIVE for USE ON YOUR CAMPUS!

For Immediate Release:

Contact: SCHOOL

Phone: XXXX

E-mail: XXXX

"Can I Kiss You?" Nationally-renown author and expert on campus on (date).								
When it comes to in	timacy and sex on college ca	ampuses, how do stud	dents know how far the	ir partner really				
wants to go? When	it comes to intimacy, how d	o they let their partne	er know what they wan	t without being too				
subtle, too bossy, or	the mistake of just 'going for	or it'?						
On	night at	PM in		(location), you				
will get the answers	to all these questions. Plus,	you'll might be surp	rised at simple choices	that can make a				
huge difference.								
As a critically accla	imed author and the Founder	r of The Center for R	espect, Mike Domitrz,	will reveal a fun,				
realistic approach to	intimacy. You will discove	er the exact words to	say; how to precisely h	andle if someone				
says, "No" to you; a	and an amazing way for you	to impact others' live	es. The "Can I Kiss Yo	u?" one-person				
show is continually	one of the highest attended e	events on college can	npuses across the count	ry by all genders of				
all backgrounds and	sexual orientations.							
You will laugh til yo	ou cry in this interactive, har	d-hitting performanc	e where the audience is	s a vital part of the				
experience. Plus, yo	ou can win the highly sought-	-after "Want Some A	ction?" and "Can I Kis	s You?" T-shirts to				
wear around campus	s or the next time you go out	i. /						
To learn more about	t the ""Can I Kiss You?" pro	ogram, call	(person) with	the XXX (school				
name) at (555) 555-	5555. If you would like to in	nterview Mike Domi	trz with The Center for	Respect, he is				
always happy to acc	commodate the Media and N	ews at (800) 329-939	0. To inquire about tal	king a photo or any				
video shots at the sc	hool on(DATE).	, contact SCHOOL C	ONTACT NAME at X	XX School.				
### (End)								



PRESS RELEASE #2 for OUTSIDE COMMUNITY & OFF CAMPUS MEDIA

For Immediate Release:	Contact: SCHOOL
	Phone: XXXX
	E-mail: XXXX

SEX. YES. NO. – and much More

Nationally-renown author and expert on campus on _____ (date).

With all the recent med	a attention on	high profile celebri	ties and their sex lives, how are today's students in	
high schools and on col	lege campuses	dealing with all the	e unhealthy sexual culture? How do they decide wha	t
is "okay" and what is "r	ot okay" to do	with a partner intir	mately? The old clichés of "keep it your pants" or "a	
young woman would ne	ever" were	not effective and ce	ertainly not healthy.	
On	at	PM in the	(location), XXX is bringing	ŗ
			share the keys to handling intimacy. As the Founder	
•	-		hought-provoking, and entertaining – while being	
•			reveal 3 life-changing approaches most students have	
never heard!	iportant topic.	The program win i	eveal 5 me-changing approaches most students have	•
never neard:				
Campuses praise Domit	rz for how he j	presents an old issu	e with a refreshing viewpoint. You are provided with	l
real solutions to talking	about sex and	boundaries. Studen	ts love how the program uses both humor and hard-	
hitting emotion to give	them skills the	y can easily implem	nent into their own lives instantly (literally by the tim	e
they walk out of the eve	ent).			
Mike Domitrz has trave	led the world f	For over a decade sh	aring with people of all lifestyles and backgrounds.	
			ilized as an expert source for TV news and radio	
shows.	icssional aunici	ies and are often un	nized as an expert source for 1 v news and fadio	
snows.				
To learn more about Mi	ke Domitrz's ι	apcoming presentati	ion of his ""Can I Kiss You?" program, call	
(pers	on) with the X	XX (school name)	at (555) 555-5555. If you would like to interview	
Mike Domitrz, he is alw	vays happy to a	accommodate the M	Iedia and News at (800) 329-9390. To inquire about	
taking a photo or any vi	deo shots at th	e school on	(DATE), contact SCHOOL CONTACT NAME a	at
XXX School. You can	learn a great d	eal about Mike at <u>h</u>	ttps://www.centerforrespect.com/universities/about-	
mike/.				

(End)